



# Technology Licensing

## RIGHT FOR YOUR CUSTOMERS

Travelers are 67% more likely<sup>1</sup> to book a hotel room that includes a virtual tour, than one that does not. When it comes to travel-related decisions, confidence is everything. Help potential guests come to the right conclusion faster and more often by reaching them on their terms. With the TourWrist Viewer SDK, and optionally, the Capture SDK, your brand will serve beautiful, immersive 360° property previews across the web and all major mobile devices. And with access to TourWrist's global set of professionally-photographed landmarks, these guests can even explore on their own terms, serendipitously discovering your properties within every corner of the map.

## RIGHT FOR YOU

TourWrist eliminates the risk, time and expense that accompany reliable pano delivery. Our device-agnostic content delivery network (CDN) is built upon Amazon's highly-regarded EC2 and S3 web services to ensure that your content is ready and waiting for every customer. Plus, with our ability to repurpose your existing panoramic images, there's no need to reshoot properties you have already catalogued. We can even add interactive PanoSpots to them, directing visitors of your virally-shared property panos back to your booking engine (optionally, as part of an affiliate agreement). Pricing is equally accommodating, allowing you to pay by month under a subscription model, or to secure a perpetual buyout. Subscriptions require a one-year minimum commitment. In the event that you switch from subscription to a perpetual license, 25% of your previously paid subscription fees will be applied to the perpetual license.